



## **Request for Proposal**

Homelessness is a very real problem in our community. We believe it is a problem we can and must solve. HereTogether is an emerging collaboration of community leaders and organizations working across the Portland region to shine a light on the complex causes, proven solutions, and human stories at the center of this issue.

HereTogether is seeking a bright, compassionate, creative fundraiser to lead the fundraising for a citizen initiative campaign.

### **Position Overview**

HereTogether will be establishing a Political Action Committee in mid-February. The PAC will serve as the primary entity for a citizen initiative campaign to secure a dedicated source of funding for homeless services and affordable housing supports. The goal is to qualify a Metro-wide measure to the ballot for the November 2020 general election. Early budget estimates for the signature collection and campaign phase is \$1.5 to \$2 million.

### **Project Details and Responsibilities**

- Work with the leadership team to develop and implement a fundraising plan.
- Work with individual fundraisers to develop and manage their fundraising plan. This will include working with them to identify fundraising prospects, goals, and a timeline.
- Manage and coordinate overall fundraising. This will include establishing systems to identify prospects, track and collect pledges, and report on individual and campaign progress toward the goals.
- Work with the campaign staff to coordinate fundraising events.
- Supervise call time for fundraising committee members.

### **Proposals should address the following:**

- Racial equity and cultural competencies [see below]
- Call time management
- Staffing and support for donor meetings
- Donation tracking, including pledges and donor acknowledgment
- Prospect development
- Progress reports
- Fee structure
- Please provide details regarding your fundraising management experience

Proposals should offer details on how much HereTogether staff support will be required and how the work will be coordinated between the fundraising team and campaign staff. The campaign can provide space for call time and meetings. The fundraiser will have access to NationBuilder for tracking and monitoring donations.

### **Racial Equity:**

- The work of HereTogether and the campaign is guided by our racial equity statement, included below. The team we work with must demonstrate their ability and willingness to conduct our fundraising efforts in accordance with this statement. **Please reflect on this in your proposal.**
- Equity Statement:  
Equity is an integral component of HereTogether's mission and vital to fostering resilient communities, economies, and housing solutions. Diversity, equity and inclusion are all essential elements to creating a thriving community that benefits all of its members.

The work of HereTogether acknowledges and must address the historic and systemic oppression against members of society based on race, gender, class, sexual orientation and other identities. This means intentionally driving more resources to those who have not had equitable access in the past. It also means embedding equity, diversity, and inclusion into every facet of HereTogether's work to help solve the housing continuum, homelessness and permanent supportive housing issues facing our region.

This work should challenge each of us to improve our understanding of equity as a commitment and living practice. All board, staff and volunteers who are working on this project will adopt an equity lens in everything they do – at the policy, operations, hiring, spending, programmatic, and relational levels. The goal is to create a shared understanding of equity from this statement and during conversations, and hold ourselves accountable to all disenfranchised communities, with a clear focus on communities of color. HereTogether will create a culture of inclusion both internally and when engaging externally with stakeholders and the community.

### **Proposal:**

*HereTogether encourages people of all races, ethnicities, sexual orientations, gender identities, religions, ages, and disabilities to apply. If you think you would be a good fit, we want to hear from you.*

**Send proposals to:** Angela Martin, Wheelhouse Northwest,  
[Angela@wheelhousesnw.com](mailto:Angela@wheelhousesnw.com)